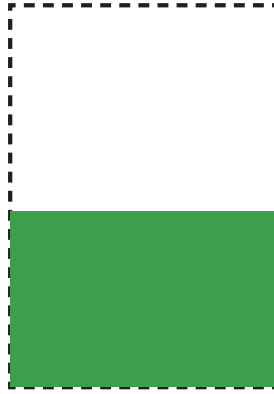


# Advertising Options and Sizes - PRICE PER AD



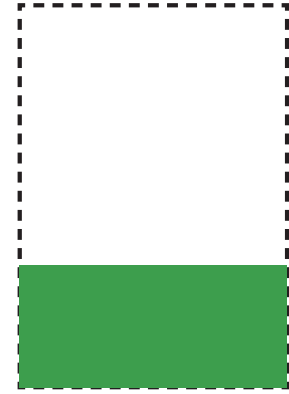
**Full page**  
Portrait  
250mm x 175mm WIDE

|                    | 1 MONTH      | 2+ MONTHS    |
|--------------------|--------------|--------------|
| <b>FULL COLOUR</b> | <b>\$589</b> | <b>\$500</b> |



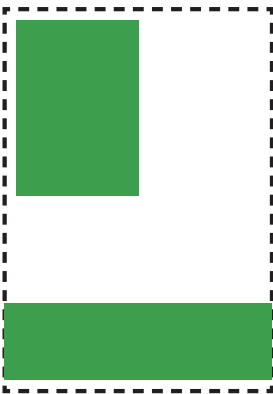
**Half page**  
Landscape  
115mm x 175mm WIDE

|                    | 1 MONTH      | 2+ MONTHS    |
|--------------------|--------------|--------------|
| <b>FULL COLOUR</b> | <b>\$378</b> | <b>\$321</b> |



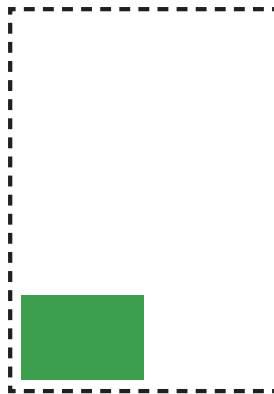
**One-third page**  
Landscape  
80mm x 175mm WIDE

|                    | 1 MONTH      | 2+ MONTHS    |
|--------------------|--------------|--------------|
| <b>FULL COLOUR</b> | <b>\$318</b> | <b>\$269</b> |



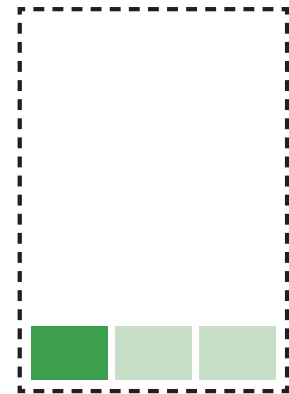
**Quarter page**  
Portrait  
115mm x 80mm WIDE  
Landscape  
50mm x 175mm WIDE

|                    | 1 MONTH      | 2+ MONTHS    |
|--------------------|--------------|--------------|
| <b>FULL COLOUR</b> | <b>\$239</b> | <b>\$202</b> |



**One-eighth page**  
Landscape  
55mm x 80mm WIDE

|                    | 1 MONTH      | 2+ MONTHS    |
|--------------------|--------------|--------------|
| <b>FULL COLOUR</b> | <b>\$142</b> | <b>\$120</b> |



**Trades & Services**  
Landscape  
35mm x 50mm WIDE

|                    | 3 MONTHS MINIMUM      |
|--------------------|-----------------------|
| <b>FULL COLOUR</b> | <b>\$45 PER MONTH</b> |

## Gloss Cover

**ALL FULL COLOUR**

**Inside Front + 25%**

**Inside Back + 15%**

**Outside Back + 30%**

## Artwork

**Artwork** may be supplied in the specified format (as per below), or our in-house designing service is available. basic ad design or design alterations @ \$50 per hour.

**Supported Artwork Files** • PDF High Resolution • or JPEG • or TIFF

Prior to sending your artwork ensure that: Size of advertisement is exact; All text is converted to outlines; All files are supplied as CMYK; All images embedded in files are 300dpi at correct size; In PC format only.

**Note** • No responsibility will be taken for any problems resulting from incorrectly supplied files.

# Gympie Living

FREE MAGAZINE



## Distribution

**4,500 PRINTED COPIES    12,000 READERSHIP**

Magazines are distributed monthly to the town centre and business districts, West to Goomeri, East to Goomborian, North to Gungalda and South through the Mary Valley including Kenilworth, Pomona and Cooroy.

Our E-book is published on the website <https://gympieliving.com.au/read-online/> and also shared on facebook and Instagram.

## Terms and Conditions

### PREFERRED PAGE LOADINGS IF YOU WANT YOUR AD TO HAVE THE BEST EXPOSURE

- Pages 1 to 10 and cover positions are available on a 6 month contract only.

### PAGE LOCATION

- Page location for advertisements at Gympie Living discretion.

### PRICES

- All prices are inclusive of GST.

### INVOICING

- All advertising is invoiced monthly, in advance.

### PAYMENT TERMS

- Advertising is pre-paid.

### DISCOUNT

- Book and pay for 6 months consecutive advertising and receive a complimentary editorial. The editorial may be either written by our reporter, or be supplied. Maximum of 350 words with colour photo included.

## Deadline

**DEADLINE IS THE 20TH OF EACH MONTH**

## Contact us

For more information, please contact

**EDITOR: Lesa Bell** on **0428 193 156** or email **office@gympieliving.com.au**

**ADVERTISING: Adele Coombs** on **0492 825 057** or email **sales@gympieliving.com.au**