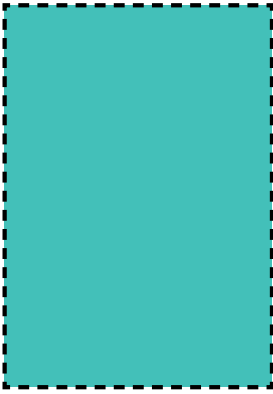
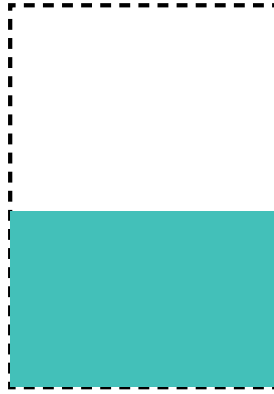


# Advertising Options and Sizes - PRICE PER AD



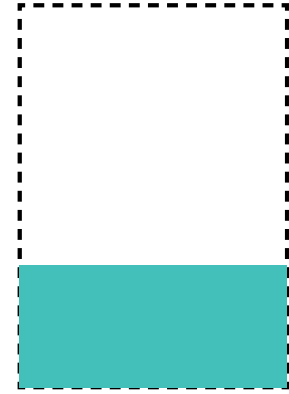
**Full page**  
Portrait  
250mm x 175mm WIDE

	1 MONTH	2+ MONTHS
<b>FULL COLOUR</b>	<b>\$536</b>	<b>\$455</b>



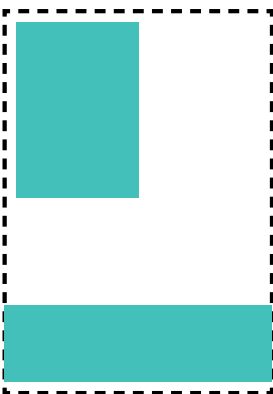
**Half page**  
Landscape  
115mm x 175mm WIDE

	1 MONTH	2+ MONTHS
<b>FULL COLOUR</b>	<b>\$344</b>	<b>\$292</b>



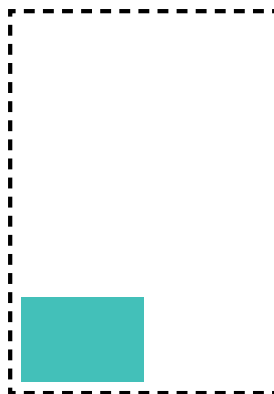
**One-third page**  
Landscape  
80mm x 175mm WIDE

	1 MONTH	2+ MONTHS
<b>FULL COLOUR</b>	<b>\$289</b>	<b>\$245</b>



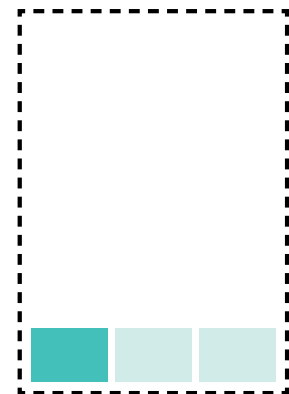
**Quarter page**  
Portrait  
115mm x 80mm WIDE  
Landscape  
50mm x 175mm WIDE

	1 MONTH	2+ MONTHS
<b>FULL COLOUR</b>	<b>\$217</b>	<b>\$184</b>



**One-eighth page**  
Landscape  
55mm x 80mm WIDE

	1 MONTH	2+ MONTHS
<b>FULL COLOUR</b>	<b>\$129</b>	<b>\$109</b>



**Trades & Services**  
Landscape  
35mm x 50mm WIDE

	3 MONTHS MINIMUM
<b>FULL COLOUR</b>	<b>\$45 PER MONTH</b>

## Gloss Cover

**ALL FULL COLOUR**

**Inside Front + 25%**

**Inside Back + 15%**

**Outside Back + 30%**

## Artwork

**Artwork** may be supplied in the specified format (as per below), or our in-house designing service is available. basic ad design or design alterations @ \$50 per hour.

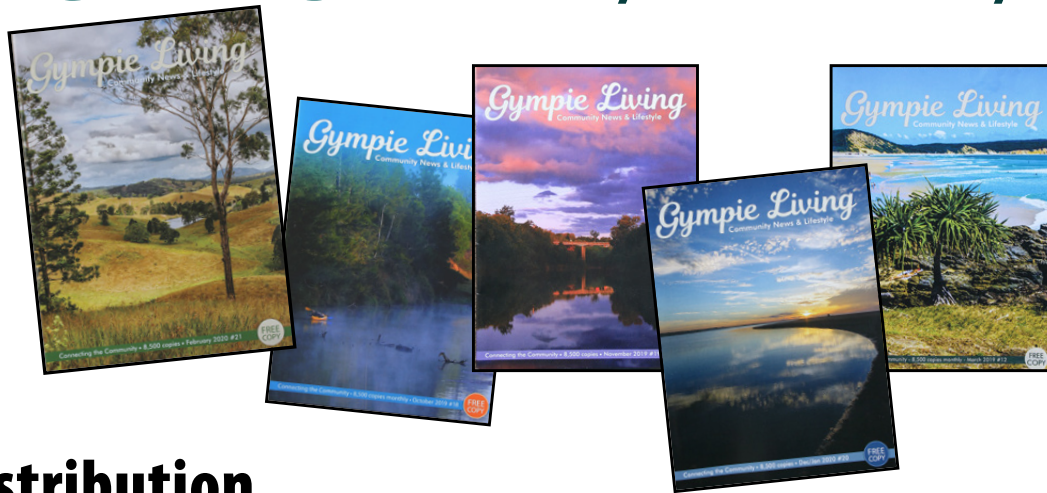
**Supported Artwork Files** • PDF High Resolution • or JPEG • or TIFF

Prior to sending your artwork ensure that: Size of advertisement is exact; All text is converted to outlines; All files are supplied as CMYK; All images embedded in files are 300dpi at correct size; In PC format only.

**Note** • No responsibility will be taken for any problems resulting from incorrectly supplied files.

# Gympie Living

Community News & Lifestyle



## Distribution

### 8,500 COPIES

are distributed monthly by home delivery and bulk drop to Gympie and surrounding areas, including retail outlets, cafés, newsagencies, holiday accommodation, medical and health centres, shopping centres.

### COVERAGE

Coverage includes Cooloola Coast, out to Goomeri, and throughout the Mary Valley including Kenilworth.

## Terms and Conditions

### PREFERRED PAGE LOADINGS IF YOU WANT YOUR AD TO HAVE THE BEST EXPOSURE

- Pages 1 to 10 and cover positions are available on a 6 month contract only.

### PAGE LOCATION

- Page location for advertisements at Gympie Living discretion.

### PRICES

- All prices are inclusive of GST.

### INVOICING

- All advertising is invoiced monthly, in advance.

### PAYMENT TERMS

- Advertising is pre-paid.

### DISCOUNT

- Book and pay for 6 months consecutive advertising and receive a complimentary editorial. The editorial may be either written by our reporter, or be supplied. Maximum of 350 words with colour photo included.

## Deadline

**DEADLINE IS THE 19TH OF EACH MONTH**

## Contact us

For more information, please contact

**Lesla Bell** on **0473 355 906** or email **office@gympieliving.com.au**